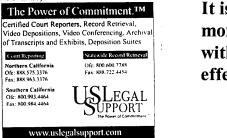
Please compare the 4 columns of ads in the October 2110 JCR to the 12 columns of ads in the December 1992 JCR.

The ads have declined from 37 ads in 1992 to 16 ads in 2010.

That's a loss of 57% of the California advertisers.







It is the NCRA board's solemn duty to monitor NCRA programs and work with management to evaluate program effectiveness annually.









Why haven't the smaller states experienced a loss of 57% of their advertisers?

100s of freelance agencies have no order which gives terrible service to advertise.



Web Site www.AbbottRep ...

Real Time Certified Reporters + Unve Notes

Listed Martindale-Hubbell

NORTHERN CALIFORNIA

· Serving the legal community saice 197

+ 3 Complimentary Deposition States

Barron & Rich

775 University Avenue, Sacramento, CA 95523

(800) 878-0543 • (916) 927-0543 • Fax (916) 920-9219

BarronRich@aol.com • www.sacdepositions



San Francisco Bay Area

Bay Area

15 Minutes from S.F. Int'l Airport

(800) 880-2671



800.697.3210 fax 323.888.6333

www.hutchings.com

hutchcal@hutchings.com



cancelled their ads because the NCRA board insists on listing the JCR CRL ads in those firms wishing to





Your members have described the unorganized listing of the JCR Court Reporter Listing ads as a chaotic hodge-podge of ads.