

Please compare the 4 columns of ads in the October 2110 JCR to the 12 columns of ads in the December 1992 JCR.

The ads have declined from 37 ads in 1992 to 16 ads in 2010.

That's a loss of 57% of the California advertisers.

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It is the NCRA board's solemn duty to monitor NCRA programs and work with management to evaluate program effectiveness annually.

Why haven't the smaller states experienced a loss of 57% of their advertisers?

100s of freelance agencies have cancelled their ads because the NCRA board insists on listing the JCR CRL ads in no order which gives terrible service to those firms wishing to advertise.

Your members have described the unorganized listing of the JCR Court Reporter Listing ads as a chaotic hodge-podge of ads.